



## PHILIPPINES COMMUNICATION SOCIETY

### Call for Papers 2014 Philippines Communication Society Review

#### **Theme: Children, Youth and Media**

Children and youth comprise the greatest number of the country's population. Given the proper nurturing and development, they could be a formidable force to reckon with for any advocacy campaign or movements needing mass support. However, in recent decades, a number of challenges have threatened the welfare and security of the young. Children and youth issues such as human trafficking, child labor, pornography and prostitution, literacy and a host of other problems confront not only families but more so, the government and society in general.

In addressing such issues, the media could play an important role in exposing as well as in contributing solutions such challenges. They could bring to light the issues facing the young, and in understanding the contexts of these problems.

Realizing the children's and the youth's critical and significant role in nation building as future leaders, influencers, and policy makers, as well as the power of media to act as watchdog in society, the current issue of the PCS Review is devoted to the theme on children, youth and media. Advocacies such as the anti-corporal punishment campaign, the campaign against human trafficking and the "I'm a girl campaign", etc. are worth looking into to enliven the debate and scholarly inquiry about the young.

In light of these concerns, the next issue of the PCS Review makes this Call for Papers on the theme "Children, Youth and the Media."

Sub-themes may include but not limited to:

- Children as users or media and consumers of media products
- Children's representation/portrayal in the media
- Child Labor in the Media
- Media Literacy
- Digital Citizenship and the Youth
- Reporting Child-themed stories in the media
- Media policies on children
- Institutional policies on employing children in the entertainment industry
- Reporting Risk
- Reporting Children in Conflict with the Law

- Children's Pornography
- Media as Surrogate Parents
- Youth Education

Deadline of Submission of full papers: July 31, 2014

The paper should be original and has not been published in any journal or book. It should have 5,000 to 7,000 words written in English and follows the APA Style of citation. It should be formatted with one inch margin all around, Arial or TNT font size 12 and in double space.

It should be accompanied by a 250-word Abstract and 150-word biography of the author/s.

The paper will be subjected to a blind peer review and author/s of accepted papers will be notified after a month from submission.

Accepted papers will be automatically qualified to participate in the "PCS-Plan International Conference Paper Competition on Children Youth and Media" in October 2014.

The paper should be submitted to: [hans\\_chance@yahoo.com.ph](mailto:hans_chance@yahoo.com.ph), [portuslourdes@yahoo.com](mailto:portuslourdes@yahoo.com) and [ginalumauig@gmail.com](mailto:ginalumauig@gmail.com) or to any member of the PCS Board.